Haere mai, coordinators and distributors

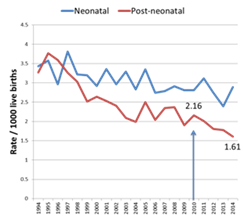
# PODTALK 6/6/2014

*connecting as a network of the Pēpi-Pod® programme*

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**GROWING**: We now have sleep space programmes in 15 DHB regions, with seven established in the ‘business as usual’ stage. We welcome those new to this work and network. **PODTALK** is a simple way to link people and appreciate efforts.

**AWARD**: The Pēpi-Pod Programme recently won a national Australian award for Team Innovation. The winning team was from a remote Aboriginal community in Cape York, in the far north of Queensland, one of 8 that we are supporting there.

**LOOK AT THE GRAPH**: The red line opposite shows NZ’s decline in post-neonatal deaths (babies 1-12 months) from Mar 1994 to **April 2014**. There is no doubt that the current pursuit, by many, of safe sleep for every baby, every sleep, is translating into lives saved. This is the greatest acknowledgment of all.

Falling infant death rates in NZ

Kia kaha, from the Pēpi-Pod® team

Haere mai, coordinators and distributors

# PODTALK 18/01/2014

*connecting as a network of the Pēpi-Pod® programme*

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**Data entry:** Across this network, nearly 2000 records have been entered on the Pēpi-Pod® distribution database and more than 1000 of these have been since changes to the form were introduced in July 2013. As well, there is feedback from over 400 pod uses about their experiences and patterns of use.

I have the delightful job in the next 3 weeks of analysing and reporting back to you, on these data. Records for pods distributed in 2013 will be analysed so there is a **last chance** to enter **data from 2013** and have it represented in the report.

Your high standards and respect for accountability give integrity to this work, as well as a voice to the families involved. I cannot thank you enough and as I crunch the numbers in a ‘holiday’ hide-away in the Marlborough Sounds , I will be thinking of you, the families you support and the babies you have helped to protect.

Kia kaha, from the Pēpi-Pod® programme team (Sharon, Judith and Stephanie)

Haere mai, coordinators and distributors

# PODTALK 10/01/2014

*connecting as a network of the Pēpi-Pod® programme*

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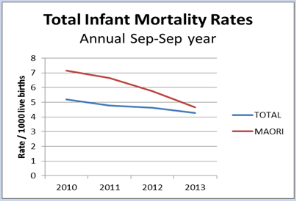
A warm welcome to 2014 and the wonderful shared work ahead. Today we sent a memo to the chief executives of all district health boards advising on developments to the Pēpi-Pod® sleep space programme and the repositioning of it as a **social enterprise**. We have attached the memo for your information.

The memo sets out our efforts to protect this work in these uncertain times and position it for a sustainable future. We encourage you to read and discuss this memo in your settings and we trust we have your support.

You, in this network, will experience little change, we hope, and your work will be the mainstay of a sustained decrease in total infant mortality rates. The main developments to the 2014 programme include:

* an improved fit for purpose, locally made base box (in development)
* public access to the purchase of new sleep spaces via Trade Me

Kia kaha, from the Pēpi-Pod® programme team (Sharon, Judith and Stephanie)

Haere mai, coordinators and distributors

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# PODTALK 29/11/2013

*connecting as a network of the Pēpi-Pod® programme*

Next Friday 6 December is **Safe Sleep Day**. A flurry of activity is planned across the country to focus on what you in this network make your focus **every day** of the year. Not many people can say that their work **saves lives**, but you definitely can.

The graph here reports a difference of 75 infants between Setp-2010 and Sept-2013, **43 of whom were Maori**. The steepest part of the graph has been in the **past 12 months**. If total infant mortality is coming down, then it is logical to assume that SUDI mortality is, too. **CONGRATULATIONS** to you all.

To make this difference next week, next year and all the years to come we need a community **highly aware** of how babies suffocate and how to protect them.

Kia kaha, from the Pēpi-Pod® programme team (Sharon, Judith and Stephanie)

Haere mai, coordinators and distributors

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# PODTALK 23/9/2013

*connecting as a network of the Pēpi-Pod® programme*

Since some of you have asked, we have produced a simple generic A3 [poster](http://www.changeforourchildren.co.nz/files/docs/pepi%20pod%20a3%20poster-print.pdf) to **support promotion** of sleep space services. It is for use in hospital and community settings and encourages parents to come forward and ask if they think their baby may need the extra protection. The poster is **‘print ready’** and we suggest a gloss laminate to make it last. If the link above does not work, we can email the file, but it is 7 MB! A small file version is also attached.

**Amazing things** are being achieved by this network. Since 1st July, 2013, **460** records have been entered and more than 70% are with the new forms. The data has enabled us to see that we need a **sharper focus** on ‘exclusive’ back sleeping as the ideal. For 38 already vulnerable babies who were not *‘always’ on their backs for sleep* at follow-up, just 9 had evidence of your further intervention. Something to be aware of as **positioning risks** are the most dangerous kind.

Kia kaha, from the Pēpi-Pod® programme team (Sharon, Judith and Stephanie)

Haere mai, coordinators and distributors

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# PODTALK 7/7/2013

*connecting as a network of the Pēpi-Pod® programme*

Last week we notified you of the upgrade to the Pēpi-Pod® Programme and over 50 forms have been entered onto the refreshed programme database already. All seems to be working, so thank you for your goodwill through the changes.

We have made a short and simple **video** to reach you as a group and explain how to integrate the recent changes into your safety briefing with families. This video is available from our distributors’ web page as well as directly through this link: <https://www.dropbox.com/s/kxkum05gv459obp/PODTALK%202.m4v>

We ask that you take 8 minutes to sit with us as we explain the changes in person. We still plan to be in touch with coordinators, but may not get to everyone as quickly as we would like. So the video is a stopgap for now.

Kia kaha, from the Pēpi-Pod® programme team (Sharon, Judith and Stephanie)

Haere mai, coordinators and distributors

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# PODTALK 28/6/2013

*connecting as a network of the Pēpi-Pod® programme*

We are pleased to notify you of an upgrade to the Pēpi-Pod® Programme. The attached memo explains the reasons for this, what it means for you, and the ways in which the programme has been strengthened. From Monday 1st July 2013, or as soon as possible after this date, we ask that you use the refreshed data forms and programme materials. These can be found here: <http://www.changeforourchildren.co.nz/pepi-pod/distributors>.

Over the next weeks, our team will be contacting regional coordinators to prepare them for supporting you with the changes and we expect an 8 week transition period. In the meantime, programme resources, available from the link above, will fill any gaps. We have adapted forms to support Wahakura sleep spaces, too, for regions wanting consistency for their programmes.

Kia kaha, from the Pēpi-Pod® programme team (Sharon, Judith and Stephanie)

Haere mai, coordinators and distributors

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# PODTALK 29/5/2013

*connecting as a network of the Pēpi-Pod® programme*

**PODTALK** is for you. Sleep space programmes are establishing in 10 regions of New Zealand as well as in Queensland, Australia, and with recent interest from the UK. Change for our Children is responsible for the Pēpi-Pod® programme, its quality, reputation and effectiveness, as well as for supporting those involved at local level.

That means you! **PODTALK** is our way to connect with you, and to connect you to each other, so that learning can flow and you know what you are part of. As coordinators and distributors in your regions, you can expect **PODTALK** to pop into your email inbox, every now and then, to keep you in touch as things develop.

So far, and together, we have supplied 5000+ sleep spaces; have 700+ distribution records and 300+ user feedback surveys in the data base; published 2 reports and a journal article, and recipients have involved an estimated 4200 whanau in safe sleep conversations. This is what you are part of and we appreciate your passion, commitment, and personal effort involved in protecting our babies in this way.

Kia kaha, from the *pēpi-pod* team (Sharon, Judith and Stephanie)